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The Henrichs Group, LLC names Robin Wright as Senior Consultant for Enterprise Services

The Henrichs Group, LLC, a sales and marketing consultancy that provides Go-to-market strategies to firms with the goal of building or expanding a Federal Sales Channel, announced that Robin Wright has joined the firm effective October 15, 2005.

Ms. Wright brings over 20 years experience in business development, marketing sales operations and senior management with AT&T, Global Crossing, MoneyLine/Telerate, and Telcordia to The Henrichs Group. She will be responsible in the rollout and development of the LEAP business offering to both Federal and Commercial contractors. LEAP, a structured workflow implementation methodology, allows companies to eliminate barriers and obstacles that can affect the bottom line. LEAP has been proven to be a quick and cost effective way for a company to make major financial, structural and cultural changes.

“We are thrilled Robin has joined our team, Her strong background in sales operations and marketing is exactly what our clients have asked for in fortifying their strategic planning processes. The LEAP offer has had great success out of the box and Robin is the right person to bring it to the next level,” stated Cyndie Henrichs, principal and founder of the Henrichs Group.

“I am excited about this opportunity and look forward to helping Henrichs’ Group clients make quick and significant improvements in their business. The Henrichs Group has an impressive

portfolio of services and customized solutions and we have seen growing demand across all verticals,” said Ms. Wright.

About The Henrichs Group, LLC

Founded in 2002 to meet the need of companies focused on building or expanding a Federal Sales Channel, the Henrichs Group provide Go-to-Market Strategies, customized solutions, and access to a seasoned team of sales and marketing professionals.

For more information, please visit www.henrichsgroup.com or contact The Henrichs Group at 301-983-4409.

